

AUDIENCE SURVEY

COMPLETED QUESTIONNAIRES WILL BE ENTERED INTO A PRIZE DRAW FOR TWO FREE TICKETS FOR ANY SHOW THIS SEASON

Did you know before tonight that this was an Arts in Cambs on Tour [act] performance?
 yes
 no

Where did you find out about this performance?
 word of mouth
 brochure from library
 brochure posted with arts guide
 press or media
 leaflet
 poster
 other (please state)

How would you rate this performance?
 excellent
 good
 not good nor bad
 poor
 dreadful

How would you rate the welcome tonight?
 excellent
 good
 not good nor bad
 poor
 dreadful

How good was the ticket booking service?
 excellent
 good
 not good nor bad
 poor
 dreadful

How would you rate the choice of events in the [act] brochure?
 excellent
 good
 not good nor bad
 poor
 dreadful

Will you go or have you been to another event from this brochure?
 yes
 no
 If yes, which event/s?

.....
 where?

In your opinion, how important is it to have a programme of events like this taking place in the rural towns and villages?
 very important
 quite important
 doesn't matter one way or the other
 not very important
 not at all important

Might you be interested to find out more about how to put on events in your village / town?
 yes
 no

Would you be happy for your contact details to be used by [act] or related organisations to send you information about future arts events?
 yes
 no

PLEASE WRITE OTHER COMMENTS OVERLEAF

If successful for which event would you like two tickets?

First name:

Last name:

Address:

.....

Postcode:

Phone number:

Thank you for completing this form. Please leave it on your seat or post to ADeC, Babylon Gallery, FREEPOST, Waterside, Ely. CB7 4YE