



MENU OF COMPANIES & ARTISTS ON OFFER April to June 2011

Please refer to the Introductory Notes and return the Booking Form at the back of the menu no later than Friday 18 February 2011.

www.adec.org.uk



SELECTION OF COMPANIES & ARTISTS ON OFFER

April to June 2011

INTRODUCTORY NOTES

Welcome to the programme of events on offer through [act], the rural touring scheme for Cambridgeshire. It covers the period from April to June 2011.

This document is referred to as 'the menu', since it enables you, the promoter, to select what you think would be enjoyed by your community. We hope that you will find shows that interest you and which you think will go down well. We would appreciate your feedback on the choice of shows included – even the ones you don't wish to book.

All the artists and companies that are featured in this menu have been selected because they are (a) of good quality and (b) are touring a performance suitable for rural audiences. In many cases the artists or companies have chosen to create work especially for those audiences. They are reliable, professional and used to coping with limited facilities.

They will be happy to answer all your enquiries, give you more information about their company and the show, and provide additional advice about how to 'market' their show.

Please read the following information carefully and if you have any questions do not hesitate to get in touch with me.

Good luck and happy 'menu browsing'.

Audrey Pam, Event Programmer and Box Office, Tel: 01353 669022
audrey.pam@adec.org.uk

PUBLICITY MATERIAL Good quality publicity material is an important aid for attracting audiences, and this is expensive to produce. [act] will provide publicity material; usually A5 flyers, A4 and, if available, A3 posters for local distribution. Publicity images and copy will be emailed to promoters. However, the specific nature of the publicity largely depends on what artists provide. Bearing in mind comments re suitability of promotional material received from promoters I will aim to source more suitable images if there is time before the performance.

As a promoter you will normally need about 400 flyers, which can be distributed through schools, clubs, shops, pubs and even door-to-door with the parish magazine or via the local post person. We also normally supply 50 posters for display in the locality and surrounding area. Please let us know if you need more or less of any of these items. Established promoters use email marketing lists built up through audience attendance. If you or the venue you are using have a website, a link to this can be placed on the ADeC website.

TICKET PRICING This is always a controversial point! The tendency is to assume that it is best to keep tickets very cheap, but this can be counterproductive. If things are cheap people assume that they are lacking quality – and this goes for theatre shows as well as washing powder! In addition, if tickets are £3 rather than £6 you have to get twice as many people to come along – which means more work rather than less.

[act], therefore states that full-price tickets should be **no less than £5 and no more than £10 each**. If you wish to charge more for a show please contact Audrey directly. You are expected to offer concessions of at least £1 for students, senior citizens, those with disabilities and those on benefit. You might want to offer a larger discount for children under 16 years old to encourage them to come, or consider a family ticket for shows that are suitable for the whole family and group rates for parties of ten or more. Where people with disabilities (e.g. wheelchair users, those with hearing or sight impairment) need the assistance of a companion or carer we recommend that you offer two tickets for the cost of one full price ticket. [act] is committed to extending access to as many members of the community as possible, so this should be reflected in your ticket prices.

You might also want to consider encouraging people to buy their ticket in advance by offering a discount on advance purchases. But remember, if you do this, to make the basic ticket price a little higher so that you do not lose out (e.g. £5.50 in advance or £6.50 on the door). Offering reserved seating or tables can help to encourage early bookings.

ACCOMMODATION AND FOOD FOR ARTISTS In the pages that follow we sometimes ask if you can provide the artists with accommodation and food. Accommodation means hospitality in a local home and does not have to be luxurious. Artists are sometimes happy to

share a room (though not a bed – unless they request it!) and can be spread amongst a few households.

A put-you-up will sometimes do, but a mattress on the floor is usually unacceptable!

The artists may prefer to eat either before or after the show. In some cases you may need to provide food for them, particularly if there is no restaurant, café or pub available. Where these circumstances arise, please provide a simple, preferably hot, supper. Check with the artists if there are any special dietary requirements when you speak to them about arrival times. A cup of tea or coffee on arrival and a drink in the interval is usually expected. A warm welcome after a long journey is always appreciated.

You will be contracted to provide these essentials where appropriate, so you cannot claim back these costs as expenses.

REMINDER ABOUT HOW THE SCHEME WORKS

1. Consider which of the tours you would like to book and which date suits you best. Check on the availability of your proposed venue, that it fulfils the technical requirements and that the date does not clash with any other known local or national events. You should make a first, second and third choice.
2. It is advisable to speak to Audrey on **01353 669022** before making your final choices. Some shows may be over subscribed, which leads to disappointment and wasted effort. Then send in the completed Booking Form (at back). Although there are no guarantees that the earlier you book the more chance you have of getting the show/s you want.
3. I will prepare contracts and send out publicity materials. You will need to sign the contract promptly and this includes a 'rider' about cancellation arrangements.
4. It is your responsibility to distribute posters and flyers locally, to place an article or advert in any local publications (e.g. parish magazine) and to contact the local press. I can advise about these and will also help to get publicity in regional publications and listings.
5. You will be given the name and contact details for the company. It is essential that you speak to them well before their visit to check on their planned time of arrival, make sure they have directions and find out if they have any specific requirements. Overnight accommodation may be required, check whether they do actually need it and give them the necessary details.
6. On the day of the performance meet the company as arranged, make sure they are comfortable and check with them about setting

out the seats and other arrangements. Remember to collect all unsold tickets from ticket outlets so that you know how many you may sell on the door. Don't forget a cash 'float'.

7. Do not pay the company, but complete the Event Return Form giving details of all your costs, including the Performance Fee, and all your income from ticket sales. (You do not need to include any costs or income from refreshments, raffles, etc.) If the company invoice you directly please forward this to us, do not pay it.
8. If you made a profit on ticket sales you will need to share that with [act]. [act]'s share will be as follows:
 - a) For a profit up to £100, [act]'s share would be 50% of the profit. Example: for a profit of £88, [act]'s split should be £44.
 - b) For a profit of over £100, [act]'s share would be 50% of the first £100 and 75% of any profit over £100. Example: for a profit of £140, [act]'s split should be 50% of £100 plus 75% of £40, which is £50 + £30 = £80.Add [act]'s share of the profit to the agreed performance fee and send a cheque for the whole lot to [act] with the Event Return Form. Cheques should be made payable to 'ADeC'.
9. If you made a loss from ticket sales you may claim 50% of the loss by completing the slip attached to the Event Return Form. However, you should still send a cheque for the agreed Performance Fee with your form.
10. When completing the Event Return Form make sure that you fill in the Performance Assessment section, since this lets us know what you and your audience thought of the show. Please feel free to add any extra comments.

I regularly come into contact with performing arts companies based in East Anglia should you wish to book a performance directly with the artist. If you are thinking about booking an artist directly and would like support or advice about contracts, fees and publicity do not hesitate to contact Audrey. It is worth noting that any bookings you make directly with artists will not come under the [act] guarantee against loss scheme. This is not an exhaustive list and I welcome information about other regional artists. The list appears on the [act] page on the ADeC website.

I am delighted that you are considering promoting performances for your community and will try to make the process as simple and painless as possible. It is hard work, but it is also very rewarding – both for the individuals involved and the community as a whole.

Events to Employment

Following the success of the Young Promoters training scheme [act] will deliver a programme of live event and Level 2 accredited stewarding training, this time targeted at people unemployed and over 50 living in rural Cambridgeshire. Training will link with existing promoting groups and will develop professional working skills through learning how to manage and promote live events in their communities. Of benefit to anyone re-entering employment and to the wider community. Participants will be expected to work with existing promoters to promote an event taken from the [act] brochure. Recruitment is now open so if anyone from your promoting group is interested in developing event management skills and gaining a practical and useful qualification please contact Audrey on 01353 669022.

TOUR 1 - Music

Jake Cogan



Born in Lanark, Scotland, Jake Cogan comes from a huge family of Irish descent and is the youngest of a long line of musicians. Unsurprisingly therefore, she began singing at an early age in theatre, choirs and in the front room with her family.

At seventeen, she joined forces with producer Sandy Jones (Wet Wet Wet), and embarked upon a career in the music industry.

In 2007 Cogan and The Liberty Roses (Ross Cockburn and Iain Bruce) toured Scotland sideways on a sofa in the back of a haulage van, maintaining a hectic gigging schedule with the philosophy 'no hall too

small'. During this time they honed their music, performed all over the Scottish Highlands and throughout England (from Belladrum and the Isle of Skye to Cambridge and Camden), gaining them a reputation for being a hugely entertaining ensemble.

In 2008, the band recorded the EP 'Honest Mirror' which was produced by Boo Hewerdine (Eddi Reader, KD Lang) and Mark Freegard (The Breeders, Del Amitrie). Cogan's musical influences range from Jackson Browne and Tom Waits to Bjork, Nirvana and The Velvet Underground. She draws on various styles to arrive at her innovative and unique vocal sound.

Their debut album, released in November 2010, features various guests, including BBC Radio 2's multi award-winning artist Kris Drever.

"On rare occasions you realise that what you are listening to is what a real singer should be, someone with a direct connection between soul and voice. Jake Cogan is one of those rare few." - Dick Gaughan

AVAILABLE	14, 15, 16 April 2011
TARGET AUDIENCE	General
RUNNING TIME	90 minutes
MINIMUM PERFORMANCE SPACE	3 x 3m
GET-IN TIME	1 hour
GET-OUT TIME	1 hour
LIGHTING	Venue to provide
SOUND	Venue to provide
ACCOMMODATION	Yes, for 2
FOOD REQUIREMENTS	Light meal on arrival
WORKSHOPS AVAILABLE	No
SUBSIDISED PERFORMANCE FEE	[act] £200 / promoter £200
OTHER REQUIREMENTS	-
WEBSITE	www.jakecogan.com

Please note that the above information is for guidance only, and should be confirmed with the performer before the event is held

TOUR 2 - Theatre

Badapple Theatre present: Back to the Land Girls

This brand new show is the latest comedy two-hander from Badapple's resident writer as she celebrates the highs and lows of the wonderful women who helped keep Britain fed during World War II, set against a backdrop of glorious music of the age, as well as new tunes by songwriter Jez Lowe.

Although a fictional tale this play owes much to the reminiscences of a number of Land Army Girls who contributed their own personal stories to this exciting new comedy.

A new comedy, written and directed by Kate Bramley (ex-Hull Truck Theatre) Original music by Jez Lowe (Radio 2 SONY ACADEMY AWARD winner).....

'Some girls just aren't cut out for farming...'

It's 1942, and there are some new arrivals in the village. They're turning heads and breaking hearts as the girls of the Women's Land Army take to the hills. Buff is a city girl dreaming of being 'just like Vera Lynn', while Bidy is a country girl who is 'now't but a hopeless romantic'. Join them on a journey of blisters, back-ache and banter as they learn all there is to know about working on the land.

Since 2006 Badapple Theatre have embarked on a pioneering new development across North and East Yorkshire, as well as North Lincolnshire, establishing a network of more than sixty village halls who are linked in to promoting Badapple 'Theatre on Your Doorstep' performances. In addition they still tour nationally to halls and theatres, as they have since their inception in 1998.



AVAILABLE	1, 2, 3 April 2011
TARGET AUDIENCE	Over 12s
RUNNING TIME	55 min 20 interval 50 mins
MINIMUM PERFORMANCE SPACE	16ft x 16ft
GET-IN TIME	3.5 hrs
GET-OUT TIME	1.5 hrs
LIGHTING	Provided
SOUND	Provided
ACCOMMODATION	Yes, for 2
FOOD REQUIREMENTS	Light meal on arrival
WORKSHOPS AVAILABLE	No
SUBSIDISED PERFORMANCE FEE	[act] £650 / promoter £250
OTHER REQUIREMENTS	-
WEBSITE	www.badappletheatre.com
Please note that the above information is for guidance only, and should be confirmed with the performer before the event is held	

TOUR 3 – Classical Music/Comedy

The Classical Buskers



The Classic Buskers communicate their passion for classical music in two of the best ways possible – their virtuosity on a range of instruments and a great sense of humour. Their arrangements of the best known works from the world of classical music delight aficionados as much as anybody who simply appreciates wit and wants to be entertained.

From Baroque classics such as Vivaldi’s Four Seasons, to opera favourites such as Mozart’s Don Giovanni and Catalani’s La Wally. The audience comes away from a Buskers’ concert on a high, having been both entertained and educated, and realizing that classical music can be fun!

"Technical virtuosity, combined with musical seriousness, humour and high entertainment are a perfect recipe – the audience were delighted."

- Ian Ritchie, City of London Festival Director

"I had no idea what to expect but what a spectacular performance from extraordinarily talented musicians. I'm really glad I came" - Audience member

AVAILABLE	6, 7, 8 May 2011
TARGET AUDIENCE	10+
RUNNING TIME	tbc
MINIMUM PERFORMANCE SPACE	3m x 3m
GET-IN TIME	1 hour
GET-OUT TIME	1 hour
LIGHTING	tbc
SOUND	tbc
ACCOMMODATION	No
FOOD REQUIREMENTS	Light meal on arrival
WORKSHOPS AVAILABLE	No
SUBSIDISED PERFORMANCE FEE	[act] pay £400, [act] promoter pays £240
WEBSITE	
Please note that the above information is for guidance only, and should be confirmed with the performer before the event is held	

TOUR 4 – Children’s Theatre

***DNA Puppetry and Visual Theatre
Present:***

The Frog Prince and Other Peculiar Tales from 'Terry Jones Fairy Tales'

Directed & Designed by Rachel Riggs
Dramaturgy by Adam Bennett
Devised and performed by Liz Fitzgerald
Taylor (No Nonsense Theatre)
Following the success of 'Terry Jones Fairy
Tales', DNA presents a quirky show for 5-11
year olds and their families.

A magical & witty one-woman adaptation of
the famous froggy tale, exploring the
endearing relationship between princess &
frog, puppet & performer!

Follow the funky frog’s adventures from the
traditional tale to Terry Jones ‘clever and
crazy’ Fairy Tales with extraordinary animal characters everywhere. Enter a
world where absolutely anything can happen.... and usually does.
Combining masks, shadows, physical performance and transforming objects into
extraordinary characters, this piece will be sure to excite and entertain!

This performance can be accompanied by a participatory hands-on session
finding out about and making shadow puppets to play with and take home.



AVAILABLE	8, 9, 10 June 2011
TARGET AUDIENCE	5 – 11 year olds and their families
RUNNING TIME	55 mins
MINIMUM PERFORMANCE SPACE	4m x 4m
GET-IN TIME	40 mins
GET-OUT TIME	40 mins
LIGHTING	tba (grey or blackout for shadow puppetry)
SOUND	Provided
ACCOMMODATION	Yes
FOOD REQUIREMENTS	Vegetarian, light meal on arrival
WORKSHOPS AVAILABLE	Yes (puppetry workshop available)
SUBSIDISED PERFORMANCE FEE	[act] pay £300, [act] promoter pays £240
OTHER REQUIREMENTS	-
WEBSITE	www.dynamicnewanimation.co.uk

Please note that the above information is for guidance only, and should be confirmed with the performer before the event is held

TOUR 5 – Music

Hank Wangford – Hank and Brad on the Road



If Daniel O'Donnell is the brightly scrubbed face of British country music then Hank Wangford is its guilty conscience, its dark and troubled grubby soul. Hank has picked at the miserable underbelly of country music for twenty eight years, inspiring others like Billy Bragg, The The, The Alabama Three and other alt.country musicians. He has spread the word with his two ground breaking television series, Britain's first on Country music, "Big Big Country" and "The A to Z of C&W" and his books "Lost Cowboys" and "Hank Wangford Vol 3 The Middle Years".

This messianic derailment onto the path of country music came from befriending and playing with Gram Parsons, ex-Byrds and Flying Burrito Brothers, in the seventies. This was at a time when Hank - as Dr Sam Hutt - was a rock 'n roll doctor. Many of his patients were from the world of rock music and the hippie alternative world. The Grateful Dead, the Who and the Rolling Stones were some of his clients. Through the '90s Hank has done several radio series for the BBC: "Nine Pound Hammer" - the history of railroad songs in the USA, "Ghengiz Khan was a Cowboy Too" tracing the development of C&W music from its Mongolian roots and journey West. "Way Out West" about Galway and Connemara, his new-found spiritual home. "He'll Have To Go" on telephone songs, "Looking for the Lonesome Yodel" on yodel songs around the World and several others. Hank continues to be President of the Nude Mountaineering Society.

Hank has joined up with his old musical buddy and saddlepal Brad Breath aka Andy Roberts. Together they will come back to the rural arts touring round village halls that Hank loves so much. Big and small we love them all and will find a format to suit your venue. Misery and melody, raw emotion and open ribcages will continue to be our trademark whatever form we take.

AVAILABLE	1, 2, 3 May 2011 tbc
TARGET AUDIENCE	12+
RUNNING TIME	90 mins
MINIMUM PERFORMANCE SPACE	3m x 3m
GET-IN TIME	1 hour
GET-OUT TIME	1 hour
LIGHTING	Provided
SOUND	tbc
ACCOMMODATION	tbc
FOOD REQUIREMENTS	Light meal on arrival
WORKSHOPS AVAILABLE	No
SUBSIDISED PERFORMANCE FEE	[act] pay £550, [act] promoter pays £250
OTHER REQUIREMENTS	-
WEBSITE	www.hankwangford.co.uk
Please note that the above information is for guidance only, and should be confirmed with the performer before the event is held	

TOUR 6 - Cinema using ADeC's Digital Screen

ALL FILMS ARE AVAILABLE FROM APRIL to JUNE 2011

The King's Speech (12A) 118 mins



Made In Dagenham (15) 113 mins

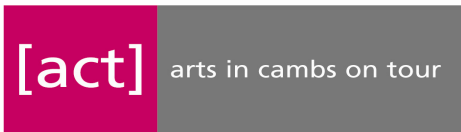


Despicable Me (U) 95 mins

Films are booked through [act] and the cinema kit is available to collect from ADeC in Ely. To use the kit you/your projectionist need basic training which takes 1 hour and can be done upon collection. Film kit must be returned the following day for collection by the next promoter. For further information, please contact Audrey.

Promoters in South Cambridgeshire wanting to programme these or other films should contact stART Arts Development Manager Lesley Morgan at lesley@start-arts.org.uk or 01223 712825. The same terms and conditions will apply.

AVAILABLE	See above for dates
TARGET AUDIENCE	See above certifications
RUNNING TIME	See above
MINIMUM PERFORMANCE SPACE	2.5m height
GET-IN TIME	Allow 1 ½ hrs
GET-OUT TIME	45 mins
LIGHTING	N/A
SOUND	Provided with cinema kit
ACCOMMODATION	N/A
FOOD REQUIREMENTS	N/A
WORKSHOPS AVAILABLE	N/A
SUBSIDISED PERFORMANCE FEE	Minimum £130/35% box office, whichever is greater
WEBSITE	



BOOKING FORM FOR APRIL TO JUNE 2011

PROMOTING GROUP:

CONTACT NAME:

ADDRESS:

DAYTIME CONTACT NO:

MOBILE PHONE:

HOME PHONE:

WORK PHONE:
(If different from above)

HOME FAX:

HOME EMAIL:

WORK EMAIL:

I AM HAPPY / UNHAPPY FOR MY CONTACT DETAILS TO BE CIRCULATED TO:

a) OTHER PROMOTERS

b) ARTS DEVELOPMENT OFFICERS

(please delete as appropriate)

PLEASE NOTE THAT THE DEADLINE FOR SENDING IN YOUR FORM IS FRIDAY 18 FEB

	Your first choice	or	Your second choice	or	Your third choice
1st Event	Tour No. Title:		Tour No. Title:		Tour No. Title:
date and time					
proposed venue name & address					
proposed ticket prices					
proposed ticket outlets					
2nd Event (subject to availability)	Tour No. Title:		Tour No. Title:		Tour No. Title:
date and time					
proposed venue name & address					
proposed ticket prices					
proposed ticket outlets					

SEND COMPLETED FORM TO: Audrey Pam, ARTS IN CAMBS ON TOUR, ADeC, Babylon Bridge, Waterside, Ely, Cambs CB7 4AU (FAX: 01353 669052 Email: audrey.pam@adec.org.uk)

[act] - Arts in Cambs on Tour is part of ADeC which is a registered limited company (**No. 2999055**) and has charitable status (**1043197**).

It is currently supported by Cambridgeshire County Council, Arts Development in East Cambridgeshire, Fenland District Council, Huntingdonshire District Council, South Cambridgeshire District Council, National Rural Touring Forum.

www.adec.org.uk