

## **Things to consider**

[act] is Cambridgeshire's rural touring scheme that has been running successfully since 1999. For artists this offers an opportunity to take their work to rural audiences, who may not travel to the bigger venues or have experienced high quality performing arts. This means you may get an honest audience reaction and people will wish to chat to you after the show. [act] has a membership of local voluntary promoters. Because our promoters are voluntary, and often are at work during the day, this sometimes means that they do not get back to you immediately, so please be patient. Our promoters have a unique knowledge of the potential audience and are extremely well networked at a local level.

## **Venues & Technical Equipment**

Rural venues are less well equipped than the black boxes and arts centres found in bigger towns and cities. Sometimes there may just be a space with a plug socket, no theatre lights or pa systems. The venue will almost certainly have no sound or lighting engineers. [act] can sometimes provide engineers and equipment if it is absolutely vital to the performance. It is essential that artists are flexible and discuss equipment, staging with the Programme Manager before accepting a booking and with the village/town promoter once booking has been confirmed.

## **Accommodation**

If Accommodation is required you will be put up by local promoters. The accommodation is of a good standard and food is provided. Please let the [act] Programme Manager know as early as possible if you require accommodation and any dietary requirements necessary.

## **Key Dates**

[act] runs two programmes per year, once in the spring between April & June and again in the Autumn between October & March. Below are the booking deadlines for both programmes. Please note that these sometimes shift.

April to June – last bookings by November the previous year

October to March - last bookings by July of that year

## **Payment**

Please provide an invoice quoting your purchase order number. Payment is by cheque following the last performance date. [act] does not book artists who request a box office split because it.

I hope this has been useful and look forward to receiving information from you.